



PRESS RELEASE

AJ-740

FOR IMMEDIATE RELEASE

Sheer Printing Power In A 74" Device

SINGAPORE, 10 September 2007 – Packing the renowned printing aggression of the AdvancedJET AJ-1000 into a compact 74" device, Roland® officially launched its AJ-740 amidst much anticipation from the market.

The AdvancedJET AJ-740 is engineered for maximum productivity with print speeds reaching up to 81m²/h (872 sqft/h) and 44m²/h (473 sqft/h) in a precision print mode. The AJ-740 goes up to a maximum resolution of 720 x 720 dpi.

Using EcoXtreme inks which feature better ink bonding, scratch and alcohol resistance, the AJ-740 runs in a 6-colour CMYKLcLm ink configuration. The AJ-740 is also built with 2 new features: Light ink control profiles and high-contrast print mode. Light ink control profiles help ensure consistent quality on both glossy and matt vinyl while the high-contrast print mode delivers more vivid prints with a richer contrast.

Specially engineered for high-volume production, the AJ-740 comes with an automated media feed and take-up system which handles rolls up to 100 kg. An included tri-heater and blower system also helps ensure that prints are dry and suitable for take-up even at the highest production speeds.

The AJ-740 is now available in Singapore, Malaysia and Brunei. More information can be obtained by visiting www.avs.com.sg or by calling +65 6742 4288 for Singapore and +603 7880 1200 for Malaysia.

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About AVS Technologies Pte. Ltd.

Incorporated in 1983, AVS Technologies has been the sole distributor of Roland® products in Singapore, Malaysia and Brunei for over 20 years. With invaluable expertise in the market, AVS offers a comprehensive range of Roland® printers, print/cut machines and 3D modelling machines backed with unparalleled support services. AVS currently has its headquarters in Singapore with a wholly-owned subsidiary, AVS Solutions Sdn. Bhd., in Malaysia.

For more information on AVS and its products, please visit www.avs.com.sg

About Roland® DG Corporation

Roland® DG Corporation is leading the evolution of sign, graphics arts and 3D modelling industries with innovative hardware and software and is committed to offering better solutions for transforming imagination into reality. Roland® Corporation, an affiliated company, is a leading manufacturer and distributor of electronic musical instruments and recording equipment.

Roland® DG is ISO-9001:2000 and 14001 certified. Roland® pursues both environmental protection and continuous quality improvement. Under the philosophy of preserving the environment and human health, Roland® DG is actively working to abolish organic solvents in production, to reduce and recycle waste, to reduce power use, and to purchase recycled products. Roland® DG constantly strives to provide the most highly reliable products available.

For more information on Roland® DG and its products, please visit www.rolanddg.com



FACT SHEET

AJ-740

AdvancedJET AJ-740 Features:

- 74" in width
- Maximum print speed: 81 m²/h (872 sqft/h)
- Precision print mode: 44 m²/h (473 sqft/h)
- 6-colour printing mode: CMYKLcLm
- 3 adjustable print head heights
- EcoXtreme ink:
 - High-density ink
 - Better ink bonding, scratch and alcohol resistance
- Included media feed and take-up system:
 - Handles rolls up to 100 kg
 - Convenient front-mounted feed and take-up rollers
 - Advanced tension-controlled take-up system
- Included tri-heater system:
 - Pre-heater: Opens pores in media to improve ink receptiveness
 - Print heater: Enhance ink fastness and brightness by increasing ink absorbance
 - Dryer/blower: Ensure ink dryness before take-up
- Automated intelligent maintenance system:
 - Process routine maintenance tasks
 - Adjusts maintenance schedule according to room temperature
- Standard 100 BASE-TX/10 BASE-T interface with data transmission rate of 1.1 mb/sec
- Optional mesh printing unit available as option



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Roland® VersaWorks™ RIP Software Included

VersaWorks™ is Roland®'s exclusive RIP software built with enhanced productivity tools specially developed for maximum performance with Roland® machines. Built upon genuine Adobe® PostScript® CPSI™ RIP engine, VersaWorks™ utilises an efficient graphical user interface to deliver consistent, professional results and includes several new upgrades which optimise Roland® inkjet technology.

New features further enhance the power of VersaWorks™ RIP software:

Roland® Colour

Roland® Colour is Roland's exclusive spot colour fidelity system. Roland® Colour helps eliminate problems commonly encountered in colour matching and is specially designed for Roland® inkjet printers for the most precise colour matching.

Variable Data Printing

Variable data printing is a new feature which creates customised prints easily. By changing your graphics/text from one print to another effortlessly, this feature is particularly useful for creating labels, ID cards, serial number stickers and more.

Together, these features help ensure both added convenience and the precision colour reproduction required by sign shops, service bureaus and other professionals.

VersaWorks™ allows users to import files easily from their favourite program without a lengthy learning curve. Standard features include the ability to preview jobs on screen and perform layout, edit and print functions including nesting, tiling and auto/manual-layout. In addition, users can automatically update VersaWorks™ through the Internet, ensuring that they are equipped with the latest software version and ICC profiles available. Built upon the genuine Adobe® PostScript® CPSI™ RIP engine, VersaWorks™ is compatible with Windows® 2000/XP operating systems.

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